

# **COMPUMAG 2013**

**Call for Exhibition and Sponsorship**



**19<sup>th</sup> Conference  
of the  
Computation of Electromagnetic Fields**



**30 June – 4 July, 2013  
Hilton Budapest Hotel  
Budapest, Hungary**

## INVITATION

### Dear Sponsor, Dear Exhibitor,

It is our great pleasure to announce the 19<sup>th</sup> COMPUMAG Conference on the Computation of Electromagnetic Fields held in Budapest between 30 June – 4 July, 2013. Since it was organized for the first time in 1976 in Oxford this biannual conference series has always been one of the most important gatherings of researchers working in the field of computational electromagnetics. At the same time the organizers of Compumag conference always emphasized the importance of student participation.

Over the years Compumag has become the reference conference of researchers working in developing new numerical techniques for electromagnetics. This conference can be considered as the birth place of today's widely used commercial electromagnetic field calculation software. Furthermore it is a forum where devices and applications, which require nonstandard approach, are discussed. The areas of electromagnetic problems which can be successfully solved are always extended from conference to conference.

Nowadays, the existing numerical electromagnetic software makes the full engineering design and optimization process of electromagnetic devices possible on a computer. The cutting edge research in the field of nanotechnology, communications, medicine, power engineering, materials science, green technology, etc. extensively relies on commercial or freely available electromagnetic software. These topics, beside of more conventional research areas appear in the call of Compumag 2013.

If you are interested in exhibiting at the conference we can offer you floor space for your own stand or a full service booth. Diamond Congress Ltd., our partner for the meeting and exhibition organization, offers numerous alternatives for you to promote your business and can work closely with you to create a package tailored to your company's needs.

We are looking forward to meeting you in Budapest in 2013.

On behalf of the organizing committee,

Prof. József Pávó  
Chairman of COMPUMAG 2013 Conference

### List of previous COMPUMAG conferences

- 1976, Oxford, United Kingdoms
- 1978, Grenoble, France
- 1981, Chicago, USA
- 1983, Genoa, Italy
- 1985, Fort Collins, Colorado, USA
- 1987, Graz, Austria
- 1989, Tokyo, Japan
- 1991, Sorrento, Italy
- 1993, Miami, Florida, USA
- 1995, Berlin, Germany
- 1997, Rio de Janeiro, Brazil
- 1999, Sapporo, Japan
- 2001, Evian, France
- 2003, Saratoga Springs, New York, USA
- 2005, Shenyang, China
- 2007, Aachen, Germany
- 2009, Florianopolis, Brazil
- 2011, Sydney, Australia



## MAIN TOPICS OF THE CONFERENCE

1. Static and Quasi-Static Fields
2. Wave Propagation
3. Electromagnetic Compatibility
4. Nano-Electromagnetic Computation and Applications
5. Bio-Electromagnetic Computation and Applications
6. Non-destructive Electromagnetic Inspection and Applications
7. Photonics and Optoelectronics
8. Material Modelling
9. Coupled Multi-physics Problems
10. Optimisation and Design
11. Numerical Techniques
12. Software Methodology
13. Electric Machines and Drives
14. Devices and Applications
15. Education
16. Benchmarking (TEAM)



## REASONS FOR SPONSORING AND EXHIBITING

The Conference Organizing Committee invites your participation in the 2013 COMPUMAG Exhibit. Set for 30 June – 4 July, 2013, at the five-star Hotel Hilton located in the beautiful historical Castle District of Budapest, Hungary, the Compumag Exhibit provides a unique opportunity to present your products and services to over 500 attendees from all sectors of the fast growing computational electromagnetics, electrical engineering and materials sciences communities. The participants of COMPUMAG 2013 are mainly scientists and research engineers from academic and industrial institutions, opinion leaders and decision makers. In short, they are your present and new customers.

## EXHIBITION PACKAGES

### Package 1

#### Size of the free stand place – Package 1

(width x depth)	
6 m <sup>2</sup> (3 x 2 m)	1500 EUR incl. 27% VAT
9 m <sup>2</sup> (3 x 3 m)	2000 EUR incl. 27% VAT
12 m <sup>2</sup> (4 x 3 m)	2400 EUR incl. 27% VAT

#### The exhibition fee for Package 1 includes:

- net stand area
- listing in the final programme booklet
- listing on the website [www.compumag2013.com](http://www.compumag2013.com)
- cleaning of stand place surface area
- 1 complimentary full registration
- 3 sockets for electricity (230 V, 50Hz, European standard) including power usage of max 3 kW.

### Package 2

#### Size of the booth – Package 2

(width x depth)	
6 m <sup>2</sup> (3 x 2 m)	1800 EUR incl. 27% VAT
9 m <sup>2</sup> (3 x 3 m)	2400 EUR incl. 27% VAT
12 m <sup>2</sup> (4 x 3 m)	3000 EUR incl. 27% VAT

#### The exhibition fee for Package 2 includes:

- all services described in **Package 1**
- delivery, set up and dismantling of the booth
- full service stand erected from Octanorm System (250 cm height, with white panels for side and back walls, information desk, interview table, shelf for display, waste paper bin, grey carpeting)
- company name on fascia (200 cm x 30 cm)
- lighting system with 1 spot light per 3 m<sup>2</sup>

The basic booth sizes are 6-9-12 m<sup>2</sup>. Special requests (booth size, high power consumption etc.) should be matched in advance with the organisers. Extra fittings, stand layout, further options and other details regarding the official times and customs issue will be sent to all registered exhibitors before the meeting. All exhibitors (regardless of package selection) are kindly requested to register. One complimentary full registration fee per company is included in the stand price. Conditions of registration for further delegates are available at [www.compumag2013.com](http://www.compumag2013.com). Special package request for delegating further booth personnel should be addressed to the organisers.

## INFORMATION ON ADVERTISING AND SPONSORSHIP

COMPUMAG 2013 Conference provides a range of opportunities for sponsorship. We invite you to take advantage of this event to promote your company among leading scientists and related specialists coming from academic and institutional background from all around Europe and also from overseas. We are offering a wide range of sponsorship packages as well as supplementary options to achieve the biggest exposure to your company. There are also opportunities for advertising at the Conference in the Final Programme. We are convinced that this event presents an excellent opportunity to exhibit your technology and services to a large number of counterparts and, further, to become a sponsor of this event to make it more attractive as well. COMPUMAG 2013 Conference will also be an excellent opportunity to develop effective advertisements that will meet your requirements for high quality sponsorship as well. For advertising, exhibiting and sponsorship opportunities exhibition, please contact:

### Diamond Congress Ltd.

Mr. Attila VARGA  
H-1255 Budapest, P.O.B 48  
Phone: +36 1 225 0210  
Fax: +36 1 201 2680  
E-mail: [diamond@diamond-conference.hu](mailto:diamond@diamond-conference.hu)  
Web: [www.diamond-conference.hu](http://www.diamond-conference.hu)



## SPONSORING PACKAGES

Please find here the various graded sponsoring packages and further options for extension of your company appearance.

### Platinum Package

Co-Sponsorship (limited to 3 sponsors)

#### Benefits:

- Priority selection of a 12 sqm of exhibition booth with basic octanorm installation
- 3 complimentary full registrations
- Display of company logo in the main session hall
- Acknowledgement in all conference publications
- Flyer insert in the conference bag (up to 3 brochures)
- Full page colour advertisement on one of the covers of the Final Programme
- Placement of company logo on each symposium banner and information board
- Placement of company logo on the Welcome reception invitation card as the Main Event Sponsor
- Placement of company logo or banner with link in a frequent place on the conference website
- Brief description of your company profile with logo in the Final Programme booklet
- Verbal acknowledgement at the opening of the conference and the exhibition

**Cost: 15.000 EUR incl. 27% VAT**

### Gold Package

Co-Sponsorship (limited to 6 sponsors)

#### Benefits:

- Priority selection of an 8 sqm of exhibition booth with basic octanorm installation
- 2 complimentary full registrations
- Display of company logo in the main session hall
- Acknowledgement in all conference publications
- Flyer insert in the conference bag (up to 2 brochures)
- Full page colour advertisement in the Final Programme
- Placement of company logo with link on the conference website
- Placement of company logo on each symposium banner and information board
- Brief description of your company profile with logo in the Final Programme booklet
- Verbal acknowledgement at the opening of the conference and the exhibition

**Cost: 10.000 EUR incl. 27% VAT**

## Silver Package

### Co-Sponsorship (not limited)

#### Benefits:

- Priority selection of a 6 sqm of exhibition booth with basic octanorm installation
- 1 complimentary full registration
- Display of company logo in the main session hall
- Acknowledgement in all conference publications
- Flyer insert in the conference bag
- Placement of company logo with link on the conference website
- Brief description of your company profile with logo in the Final Programme booklet
- Verbal acknowledgement at the opening of the conference and the exhibition



**Cost: 7000 EUR incl. 27% VAT**

## Opportunities and Additional Benefits

Our graded sponsors and exhibitors are offered the following sponsorship opportunities extending the packages above, in order to maximize their company exposure.

### • Exclusive Sponsorship of Delegate bags (limited to one sponsor only)

- + Placement of your company logo (monochrome) on the conference bag
- + Placement of your company logo with link on the conference website
- + Placement of your company logo in the Final Programme

**Cost: 7000 EUR incl. 27% VAT**

### • Exclusive Sponsorship of the Conference Dinner (limited to one sponsor only)

- + Placement of your company flags on the tables (sponsor should provide)
- + Placement of your company logo on the signage or banner located at the dinner venue
- + Placement of your company logo with link on the conference website
- + Placement of your company logo in the Final Programme

**Cost: 5000 EUR incl. 27% VAT**

### • Sponsorship of Daily Coffee Break (limited to one sponsor/break)

- + Placement of your company flags on the tables (sponsor should provide)
- + Placement of your company logo on the signage or banner located in the break area
- + Placement of your company logo with link on the conference website
- + Placement of your company logo in the Final Programme

**Cost: 4000 EUR incl. 27% VAT**

### • Exclusive Sponsorship of Delegate badges (limited to one sponsor only)

- + Placement of your company logo (monochrome) on the pass holder (neck cords)
- + Placement of your company logo with link on the conference website

**Cost: 4000 EUR incl. 27% VAT**



### • Exclusive Sponsorship of Delegate notepads and pens (limited to one sponsor only)

*(Please note that the sponsor should send the notepads and the pens to the Conference Secretariat, and the fee is calculated on this basis.)*

- + Your company name or logo printed or silk screened on the notepads and the pens

**Cost: 2000 EUR incl. 27% VAT**

## Advertisement Possibilities

There are several opportunities for advertising at COMPUMAG 2013 Conference. Please note that cover pages of the Final Programme booklet are reserved for our Platinum Sponsors.

### Final Programme

DIN A5 format, about 1000 copies and pdf version at [www.compumag2013.com](http://www.compumag2013.com)

Deadline for advertising: **31 May 2013**

**Inner page (full colour) 500 EUR incl. 27% VAT**

**Inner page (B&W) 300 EUR incl. 27% VAT**

**Commercial flyer inserts into Delegates' Bags** (The company should provide the inserts.)

Maximum size: DIN A4 format, about 1000 copies

Deadline for advertising: **10 July 2013**

**Brochures not exceeding 12 pages: 500 EUR incl. 27% VAT**

*For non-commercial flyers' inserts please contact the organisers.*

## Application and General Payment Conditions

All sponsors, exhibitors, advertisers wishing to apply for any of the services listed in this brochure are required to register by submitting the enclosed registration form to Diamond Conference Ltd. with an authorized signature. Applications are handled at first-come first-served basis, but **priorities are given to main sponsors, in terms of advertisements, exhibition space, and selection of sponsorship opportunities**. Space will not be reserved by the organisers in lack of written application. Exhibition space cannot be occupied in case the full amount is not paid until the dates shown below. The organisers of the exhibition retain the right, to rearrange the stands in case the overall concept or organisational matters force them to do so. Advertisements will not be printed if the full amount of the advert is not paid before the deadline indicated. Signing and submitting the application form is a binding agreement, depending on exhibition space and availability, and considered to be a written commitment that all conditions stated therein are understood and accepted by the applicant.

*Payment should be arranged upon receipt of our pro forma invoice, according to the following terms. Applicants should be aware that the organisers cannot be held responsible for change of VAT.*

Advance payment of exhibition and sponsorship fees (at least 50 %)	31 January 2013
Final instalment of exhibition and sponsorship fees	30 April 2013
Payment of advertisements of the Final Programme	30 April 2013

## Cancellation Policy

*Cancellation and changes of your orders must be made in writing to the Conference Secretariat. Refundable amounts depend on the date of cancellation and stated as follows:*

Before 30 March 2013: 100% refunded

Before 31 May 2013: 50% refunded, 50% retained

After 1 June 2013: no refund.

